

EDIGMA

DIGIT@UCH



EDIGMA

An Interactive Experience, Digital Signage

EDIGMA is an award-winning company designed content-driven digital signage and interactive experience solutions.

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EDIGMA

INTERACTIVE EXPERIENCES

Great interaction builds great experiences.

We design and build interactive experiences, digital platforms and digital signage solutions that engage today's audience.

DIGITOUCH

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DIGITAL SIGNAGE PROJECTS

Re-imagine the visitor experience and enhance consumer engagement.

We implement digital signage projects that help your brand, product or service connect with your audience.

IMMERSIVE EXPERIENCES

Innovative solutions for your marketing and communication projects.

We design Virtual and Augmented Reality experiences that blend physical technologies with digital content.

INTERACTIVE APPLICATIONS

We offer a range of software development services.

We work closely with clients to create tailored bespoke solutions - both in relation to our own software and other products.

DEVELOPMENT PLATFORM

To ensure the highest quality of our software we have created our own development platform.

The power and versatility of the STUDIO platform results from all the experience we have gained through years of implementation of interactive projects.

Interactive Applications

The perfect tool for managing and monitoring interactive applications and collecting data about their use.

Digital Signage Networks

Reliable and robust software platform for managing contents and devices in digital signage networks.

Metrics & Analytics

Get the data you need to make smarter marketing decisions, learn more about your audience and boost sales.

BENEFITS

- ✓ **Centralized Management**
Drag and drop application and content management.
- ✓ **Connected Devices**
Connect peripheral devices or external APIs.
- ✓ **Centralized Monitoring**
Monitor devices, get alerts and status reports.
- ✓ **Programmatic Scheduling**
Easily schedule and manage displayed contents.
- ✓ **Comprehensive Reports**
Collect usage data for all connected systems.

USE CASES



Hospitality, Museums and Tourism



Retail



Corporate, Education, Universities



Mobility & Transportation



Healthcare



Sports Venues



Trade shows & Exhibitions

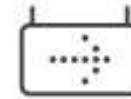
DIGITAL SIGNAGE

Keep your audience connected, informed and fun.

We develop appealing, useful digital signage solutions adapted to the needs of each client. We strengthen your business by implementing a new communication channel that reinforces your brand identity.



SIGNAGE DISPLAYS



LED SIGNAGE



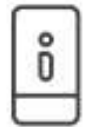
MAGIC MIRRORS



INTERACTIVE TABLES



VIDEO WALLS



DIGITAL KIOSKS



WAYFINDING



QUEUE MANAGEMENT



OBJECT RECOGNITION

EDIGMA DS

Total control over the message broadcast with EDIGMA DS.

EDIGMA DS is a powerful software for managing Digital Signage on multiple devices.



EDIGMA DS

CMS

Web interface content management system that allows control from anywhere via desktop or mobile access via web browser.

Unlimited Users

Ensures access to multiple users and groups with assigned permissions.

Customization

Customize your message through the various templates, widgets and layouts available, always with the possibility of preview.

Schedule

Full control over how and when the message is released, by priority, event, layout and time.

Multiple Content

Leverage a wide range of content types, from video, image, PDF and more.

Hardware Control

Full access to your equipment, with the possibility of screenshots, commands, proof of reproduction, among others.

EDUCATION

Hybrid Education, inside and outside the classroom.

A new concept is emerging, hybrid education allows sessions to take place simultaneously in the face-to-face and remote model. Talk to Edigma for the best hardware and software solutions for the new era of education.

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EDUCATION

Foster learning and collaboration.

Different spaces have different needs, configure your environment tailored to your students.



PRODUCT

OQTOPUS KIOSK

Reinforce your facility's image by offering wayfinding services through interactive kiosks. Provide relevant information about the building's accesses, programs, events and services. Guide visitors with 3D digital maps created to help navigate the space, with updated directories that include descriptions, floors, phones and more information.

Digital Kiosk offers several solutions, such as loyalty programs, the possibility of cross-selling, ticket programs, digital signage, among many other options.



PRODUCT

OQTOPUS OR



OQTOPUS OR is the latest EDIGMA object recognition multitouch table, it allows joining the physical world and the virtual world through the use of objects to trigger and interact with content.

Provide your visitors with a unique and unforgettable experience of communication and interactivity. With an innovative design and aesthetics, several people can share and interact with OQTOPUS OR simultaneously thanks to the 55 'inch screen and the ability to use up to 6 objects.

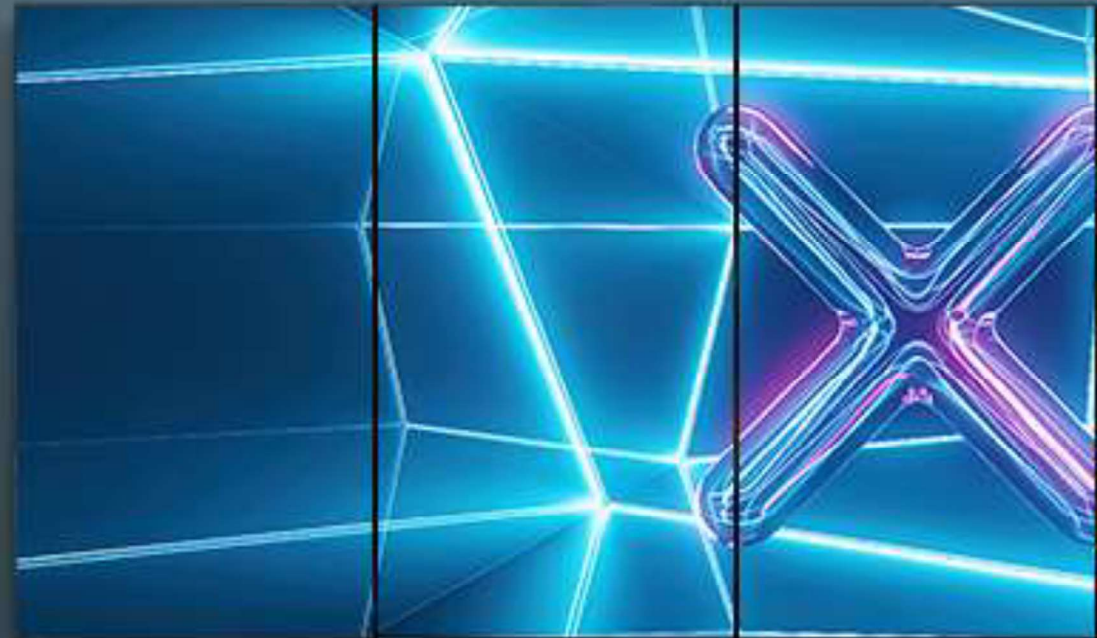
PRODUCT

OQTOPUS WALL

EDIGMA's OQTOPUS WALL presents high performance 55 displays to form a video wall that takes the user's interactive experience to a whole new level. Showcase your products and provide useful information that users can access in real time. Oqtopus Wall can be used in a variety of industries.

Whether you're looking for a sales or a collaborative tool, it is the perfect solution to meet your needs.

OQTOPUS WALL features a bezel to bezel slim width that minimizes the visual distraction, providing a near seamless picture across multiple screens without interruption, making more impact with your customers.



PRODUCT

OQTOPUS

OQTOPUS is the ultimate multitouch table. Combining avant-garde design with disruptive multitouch technology, Oqtopus presents the perfect opportunity to truly engage the audience with your brand, providing them an unforgettable experience of communication and interactivity. Its horizontal orientation and large sized screen also make it the ideal solution for collaborative and learning environments.



PRODUCT

SANUS

Solution designed to guarantee protection and communication with its visitors. Sanus was born in a period of global transformation with the characteristics necessary to respond to the new challenges that physical spaces face.

SANUS has an automatic gel dispenser that makes it possible to disinfect the hands of all visitors, reducing the risk of possible contagion and increasing the feeling of security in your space. The digital screen available on the device allows you to broadcast your message.



PRODUCT

PAD Slim

PAD touch displays transform the consumer experience and deliver a reliable and accurate tablet like interactive experience for the most demanding applications. The elegant and robust design of the PAD touch displays blends perfectly in commercial or corporate environments and the various mounting configurations available make it the ideal all in one interface to engage your audience or promote your brand. PAD is available in sizes 32" 42" 46" 55" and 65".



PRODUCT

CRAYON

CRAYON is an interactive table specifically designed for the youngest.

With an appealing and fun design, CRAYON promotes collaboration through games and educational applications. Available in two configurations - table and wall - it includes 8 educational games that can be customized according to the specifics of the project.



SERVICES WE OFFER

We offer our clients a wide range of services from concept, through project development to implementation.

Strategy & Design

- Idea Generation
- Research & Analysis
- Concept Development
- Information Architecture
- Wireframe Prototyping
- UI Design
- UX Design
- Motion Graphics
- Data Visualization

Interactive Experiences

- Spatial Installations
- Digital Signage
- Brand Experiences
- Touch Displays
- Gesture Tracking
- Motion Tracking
- Face Recognition
- Augmented Reality
- Virtual Reality
- Video Mapping

Engineering & Software

- Software Development
- Technical Architecture
- Implementation Design
- Back-end Architecture
- API Integration
- Analytics & Reporting

Management & Support

- AV Consulting
- Project Planning
- Project Management
- Fabrication Coordination
- Installation & Integration
- Support
- Maintenance

Selected Projects

SELECTED PROJECTS

Exhibition Center of Sagres Promontory

Portugal

Client:
DRC do Algarve

Segment:
Tourism & Culture

Solutions:
Immersive Exhibition • Projection • Interactive Application

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SELECTED PROJECTS

The Vasco da Gama Aquarium

Portugal

Client:
Marinha

Segment:
Tourism & Culture

Solutions:
Interactive Videowall • Interactive Floor • 3D Aquarium • Phygital Painting Table

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SELECTED PROJECTS

University of Porto – Hybrid Learning

Portugal

Client:
University of Porto

Segment:
Education

Solutions:
Interactive Displays • Microphones • Video Conferencing Cameras

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SELECTED PROJECTS

Money Museum

Portugal

Client:
Banco de Portugal
Central Bank of The Portuguese Republic

Segment:
Tourism & Culture

Solutions:
Educational Exhibition • 10 Interactive Modules



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Money Museum

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Client:
Banco de Portugal
Central Bank of the Portuguese Republic

Segment:
Tourism & Culture

Solutions:
Educational Exhibition • 10 Interactive Modules



SELECTED PROJECTS

Mar Shopping Algarve

Portugal

Client:
IKEA Centres

Segment:
Shopping Centre

Solutions:
Digital Signage • Interactive LED surface • Interactive WINDMILLS • Interactive VIDEOWALL •
Interactive kiosks • Dynamic mills • Solar charging stations

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IKEA Centres

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Digital Signage • Interactive LED surface • Interactive WINDMILLS • Interactive VIDEOWALL •
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flying tiger
CATERING

TEZENIS

لؤلؤة
LULUWA

SELECTED PROJECTS

Airport Portfolio Store

Portugal

Client:
ARES Group

Segment:
Retail

Solutions:
360° LED pillar • Sound Shower column • Digital Signage



SELECTED PROJECTS

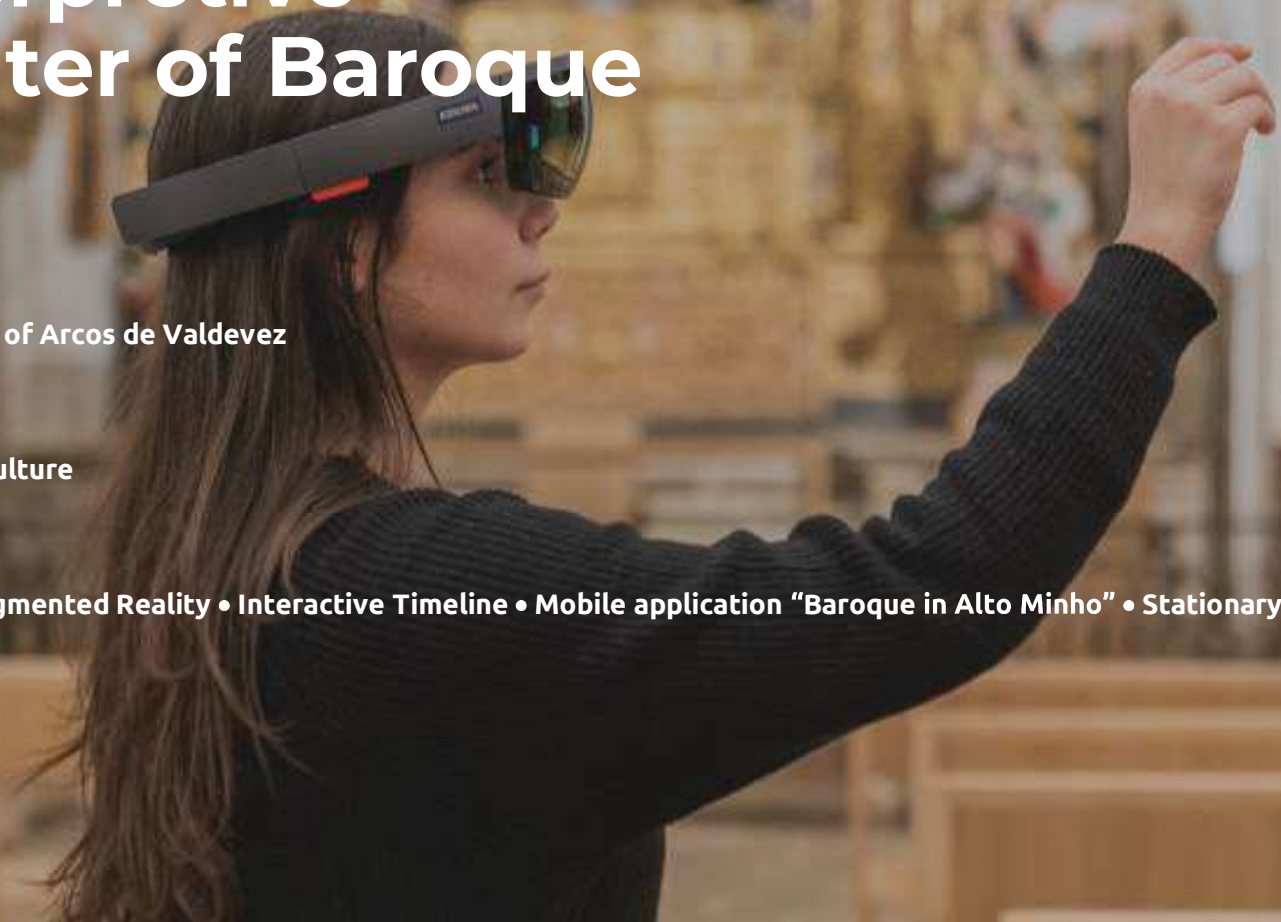
Interpretive Center of Baroque

Portugal

Client:
Municipality of Arcos de Valdevez

Segment:
Tourism & Culture

Solutions:
Reality • Augmented Reality • Interactive Timeline • Mobile application "Baroque in Alto Minho" • Stationary • Virtual visit



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SELECTED PROJECTS

Tourism Office

Portugal

Client:
CIMAT

Segment:
Tourism & Culture

Solutions:
Interactive Kiosk • Digital Signage • Hand Sanitizer SANUS • Interactive Tables • Interactive Applications

SELECTED PROJECTS

Interactive Megalithic Museum

Portugal

Client:
Municipality of Mora

Segment:
Tourism & Culture

Solutions:
3D Film • Interactive Projection • Interactive Floor • Interactive Game • CRAYON Kid's Table

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FC Porto Museum

Portugal

Client:
FC Porto SAD

Segment:
Tourism & Culture

Solutions:
Digital Signage • Videowall • Video Mapping • Multitouch tables • Multitouch screens • Large projection • Digital totems • Digital radios • Digital Guestbook

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SELECTED PROJECTS

The Presidency Museum

Portugal

Client:
Presidency of the Portuguese Republic

Segment:
Tourism & Culture

Solutions:
Interactive Information Points • Software Development

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Thank you.